

**Marcie Hall, MNM, CFRE**  
**1400 Dale Lane, Delray Beach, FL 33444**  
**Mobile: 954.205.9892 Email: [marciehall@comcast.net](mailto:marciehall@comcast.net)**

**Professional Accomplishments:**

- Twenty-five years professional development experience;
- Fifteen years major and principal gift experience;
- Successful in closing six, seven and eight figure gifts, including one of the largest individual gifts in Cleveland Clinic Florida history (\$17 million).
  - Proven success in identification, qualification, cultivation, solicitation and stewardship of leadership and principal gift prospects with the capacity to make gifts of \$250k or more.
  - Effective board member and professional staff development.
  - U. S. Army Veteran

**Employment History:**

***2014 to Present***

**American Cancer Society (Palm Beach County to Brevard County)**

**Director, Major Gifts, National Headquarters, Region I**

- Responsible for soliciting major gift prospects with capacity to give \$100k +;
- Oversee Laureate Society for Florida donors giving \$10,000 + annually;
- Work with ACS research team, volunteer leadership boards, community engagement and distinguished events to develop relationships and engage into leadership giving - specifically for research intramural and extramural grants, Hope Lodge Campaigns, patient services and general operating services.

***ACS accomplishments include:***

- Raising annual funds exceeding \$2.5 million
- *Awards:* High Performer; Global Partner; and Summit Awards

***2010 to 2013***

**Bethesda Hospital Foundation, Boynton Beach, FL**

**Director, Major and Planned Gifts**

- Directed Major & Planned Giving Program for Center of Excellence:
  - Cancer, Heart, and Women's Health;
  - Collaborated with lead physicians;
- Developed Comprehensive Campaign strategy for Bethesda Hospital West, including feasibility study, needs assessment, campaign board leadership, giving pyramid, prospect pipeline, and volunteer board;
- Responsible for marketing Center of Excellence program to community leaders.

**1992 to 2010**

**Cleveland Clinic Florida, Weston, FL**

**Senior Director, Institutional Relations and Development**

- Built development program in Florida from the ground up;
- Grew a \$30k annual giving to a multi-million \$ major and planned giving program averaging \$5 million annually;
- Responsible for the strategic planning, developing and managing of the organization's development program;
- Sr. principal gift fundraiser for Florida programs;
- Successful in cultivating relationships resulting in major gift successes, including one of the largest individual gifts in Cleveland Clinic Florida history (\$17 million);
- Proven success in identification, qualification, cultivation, solicitation and stewardship of leadership and principal gift prospects with the capacity to make gifts of \$250k or more;
- Effective board member and professional staff development;
- Planned and led comprehensive and capital campaigns;
- Managed annual giving and special events;
- Directed stewardship program including donor recognition;
- Managed and set goals for staff including development officers, development coordinators, data entry staff, and consignor services.

**Education:**

***Graduate***

Florida Atlantic University

- Master of Nonprofit Management - 2015

***Undergraduate***

Palm Beach Atlantic University

- Bachelor of Science, Human Resource Management – 1995

**Professional Associations:**

- Association of Fundraising Professionals
- Palm Beach County Estate Planning Council
- Golden Key International Honor Society

**Board Member:**

- Palm Beach County Human Rights Council
- Diversity Committee American Cancer Society

**Marcie Hall**

[marciehall@comcast.net](mailto:marciehall@comcast.net)

Actress/Singer (Mezzo Soprano)

Age: 50+

Union Eligible

**CREDITS****Film: Recent**

*Special Needs Equipment / Royal Caribbean*

Industrial/Print

Wife

ppigroup, Fort Lauderdale

*Love Routine*

Heather (Older)

[everdensemmedia@gmail.com](mailto:everdensemmedia@gmail.com)

Fort Lauderdale Art Institute

*Death's Day Off!*

Woman on Street

Student Film

[Seh389@gmail.com](mailto:Seh389@gmail.com)

**CREDITS****Film: Past (Was a member of SAG late 80's early 90's)**

*American's Most Wanted* (Owner Jewelry Store Robbery) SAG

*Miami Vice* (Girlfriend Murdered) SAG

*Sovran Bank* (Mother) AFTRA

*Cleveland Clinic* – print (patient)

*Publix* (Customer)

*Florida Lottery*

**Theatre (Non-Union)****Production, Musical****Role**

Ruthless the Musical

Judy Denmark/Ginger Delmarco

Delray Beach Playhouse

Over Here!

Paulette de Paul

Delray Beach Playhouse

How to Succeed in Business Without Really Trying

Smitty

Delray Beach Playhouse

Oh Coward!

Female Lead

Delray Beach Playhouse

The Taffetas

Kay

Delray Beach Playhouse

Nunsence

Sister Amnesia

Delray Beach Playhouse

Oliver

Nancy

Delray Beach Playhouse



**Legit**

The Cemetery Angel  
Vanya, Sonia, Masha and Spike  
Blithe Spirit  
The Odd Couple  
See How They Run  
The Children's Hour  
Sylvia  
Crimes of the Heart  
Miranda  
The Sugar Bean Sisters  
Whose Wives Are They Anyway?  
There Goes the Bride  
Luv  
Run For Your Wife  
Little Women  
Caught in the Net  
The Waltz of the Toreadors  
Funny Money  
It Runs in the Family  
Black Coffee  
I'll Be Back Before Midnight  
The Time of the Cuckoo  
The Sensuous Senator  
The Amorous Ambassador  
Finishing Touches  
To Grandmother's House We Go  
The Signposts of Providence  
Dog of War  
The Late Shift  
Wilson's Women

**Role**

Ruth Coker Burks  
Sonia  
Elvira  
Gwendolyn Pigeon  
Penelope Toop  
Martha Dobie  
Kate  
Meg Magrath  
Miranda  
Willie Mae Nettles  
Laura Baker  
Ursula Westerby  
Ellen Manville  
Mary  
Marmee  
Mary Smith  
Pamela (New Maid)  
Betty Johnson  
Jane Tate  
Barbara Amory  
Jan Sanderson  
June Yeager  
Lois Douglas  
Miriam  
Elsie Ketchum  
Muffy  
Hannah  
Dr. Munson  
Lucie  
Jocelyn

Broward Library Main Stage  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Little Palm Theatre – Royal Palm Dinner  
Delray Beach Playhouse  
Caldwell Theatre Company  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Lake Worth Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Delray Beach Playhouse  
Boxer Shorts at Delray Beach Playhouse  
Boxer Shorts at Delray Beach Playhouse  
Boxer Shorts at Delray Beach Playhouse  
Broward Performing Arts (Library)

(References Available Upon Request)